International

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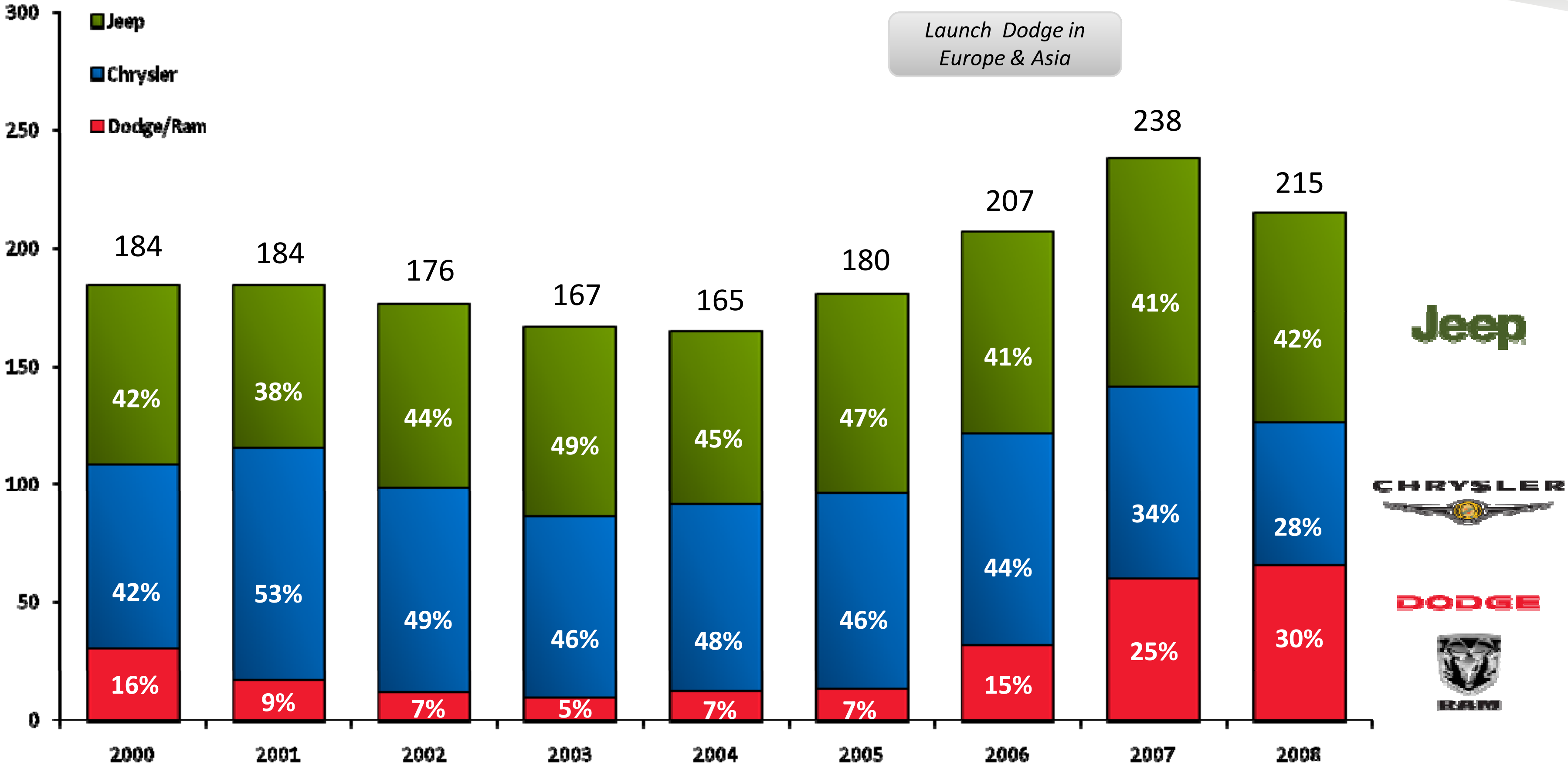
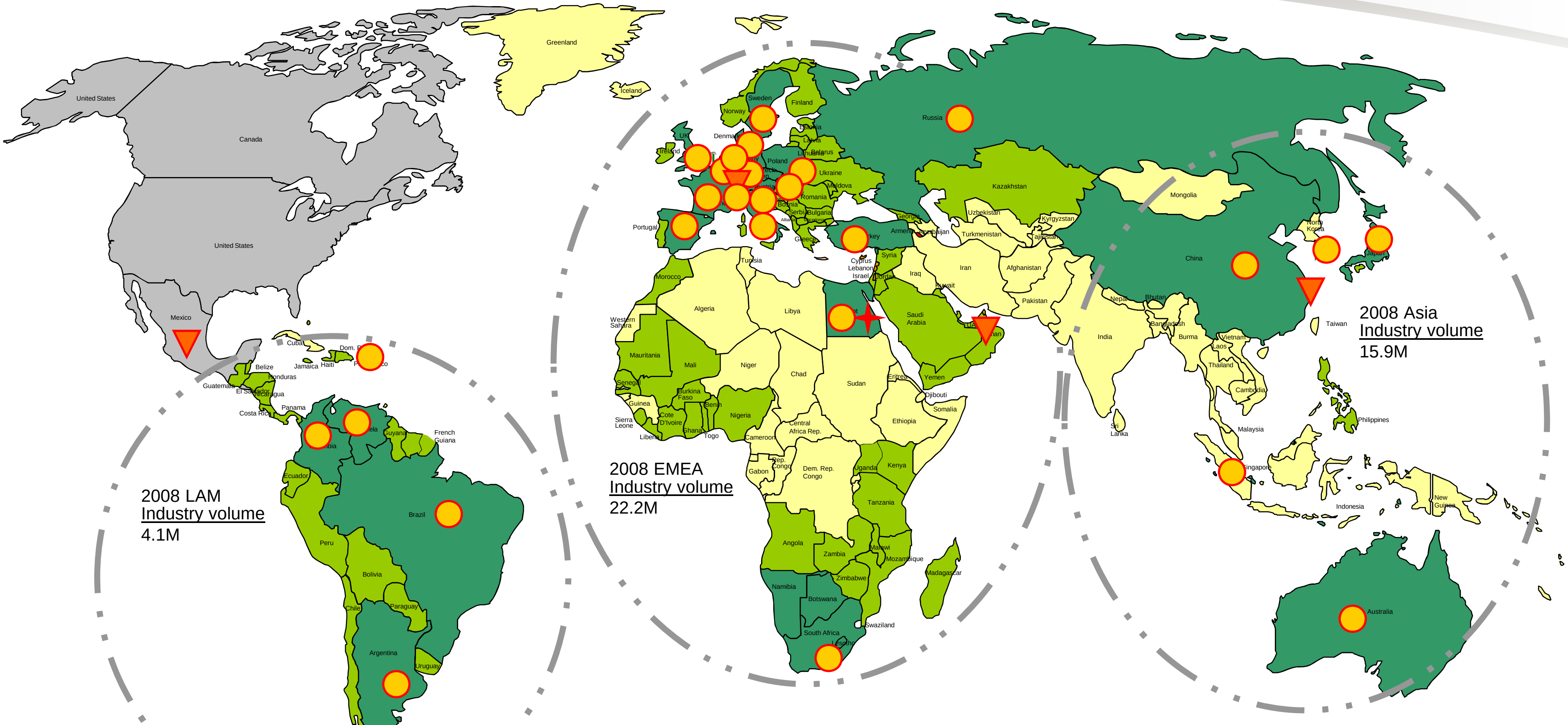
Chrysler Group LLC 2010-14 Business Plan
November 4, 2009

Sales development



% Chrysler LLC Global Sales	6.0%	6.5%	6.4%	6.4%	6.1%	6.4%	7.7%	8.9%	10.7%

Chrysler global distribution network



Ownership	Color Key	Count
Chrysler NSC[1]		26
Chrysler GD[2]		105
Chrysler JV		1
Chrysler Regional Sales Office		4
Total # of employees[1]		1,187

Chrysler non-NAFTA data (2008)

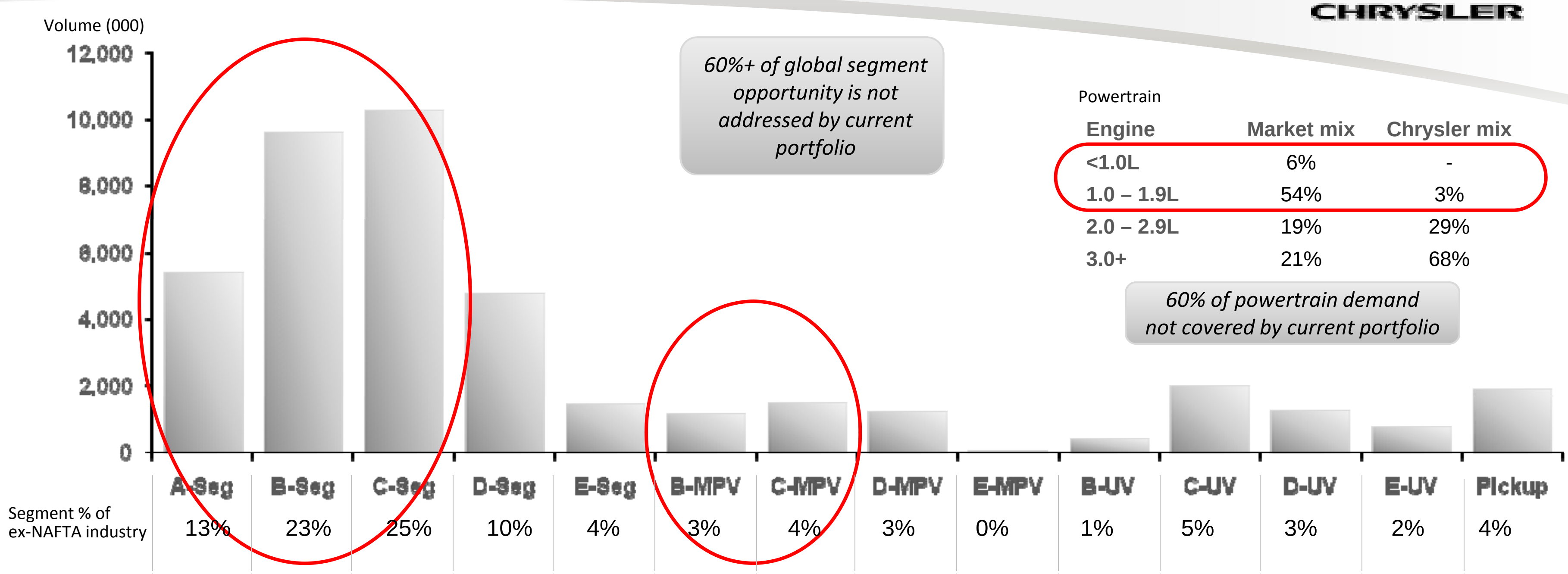
Sales volume	215k
Dealer network	~1,580

Source: Global Insight. passenger car volumes

[1] NSC = National Sales Company

[2] GD = Global Distributor

2008 international industry summary



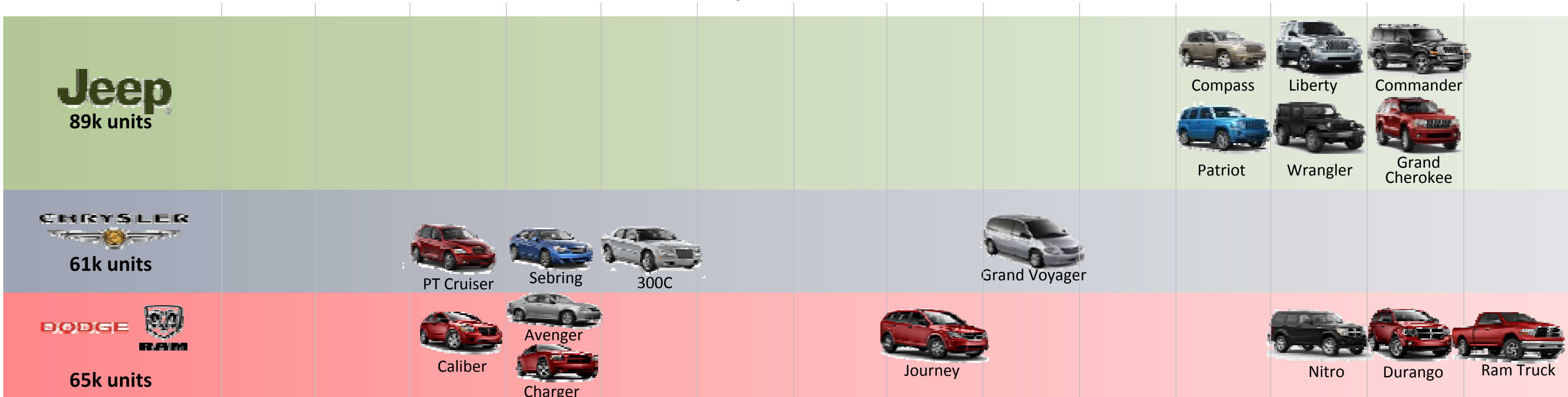
60%+ of global segment opportunity is not addressed by current portfolio

Powertrain

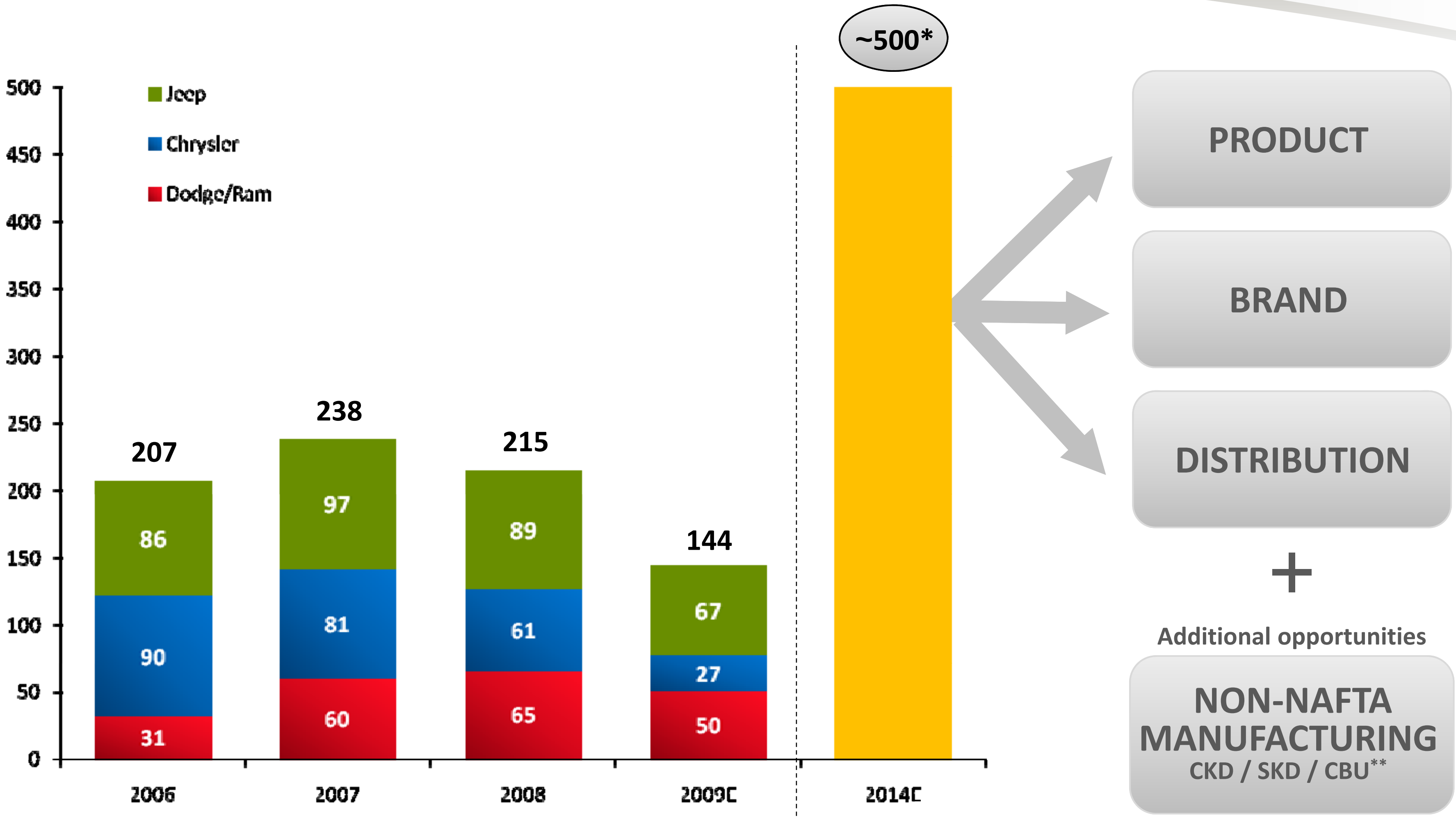
Engine	Market mix	Chrysler mix
<1.0L	6%	-
1.0 – 1.9L	54%	3%
2.0 – 2.9L	19%	29%
3.0+	21%	68%

60% of powertrain demand not covered by current portfolio

2008 Chrysler volumes: 215k



Future volume development

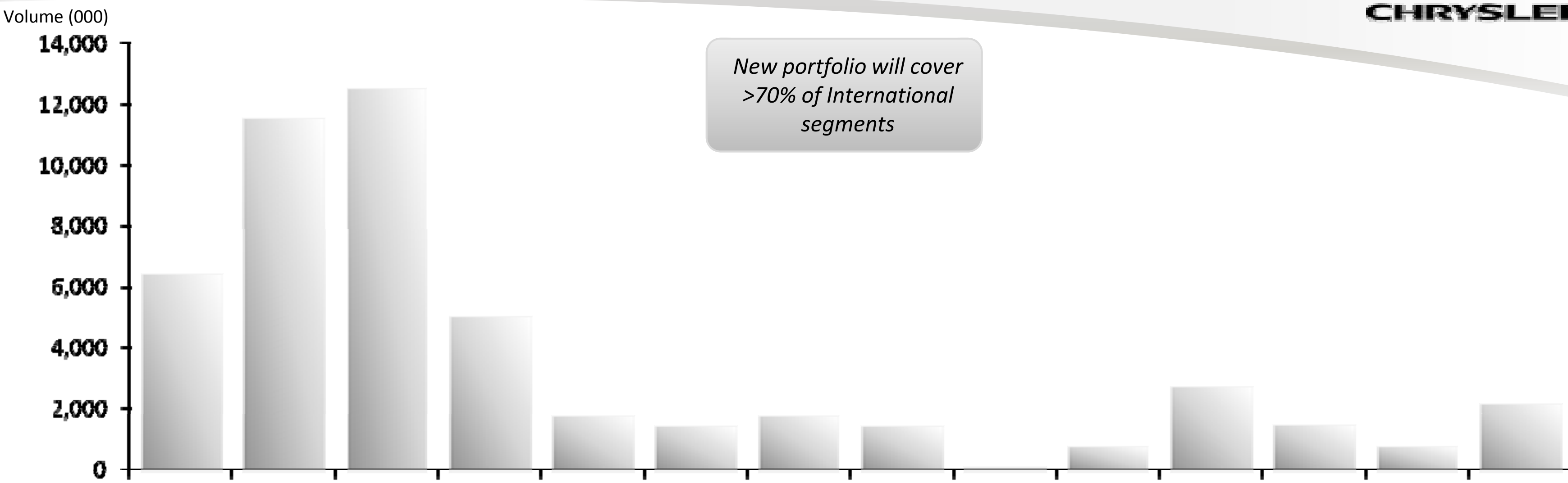


% of Global Sales	7.7%	8.9%	10.7%	10.6%	~18.0%

* Includes vehicles produced by Chrysler for sale under Fiat Group brands

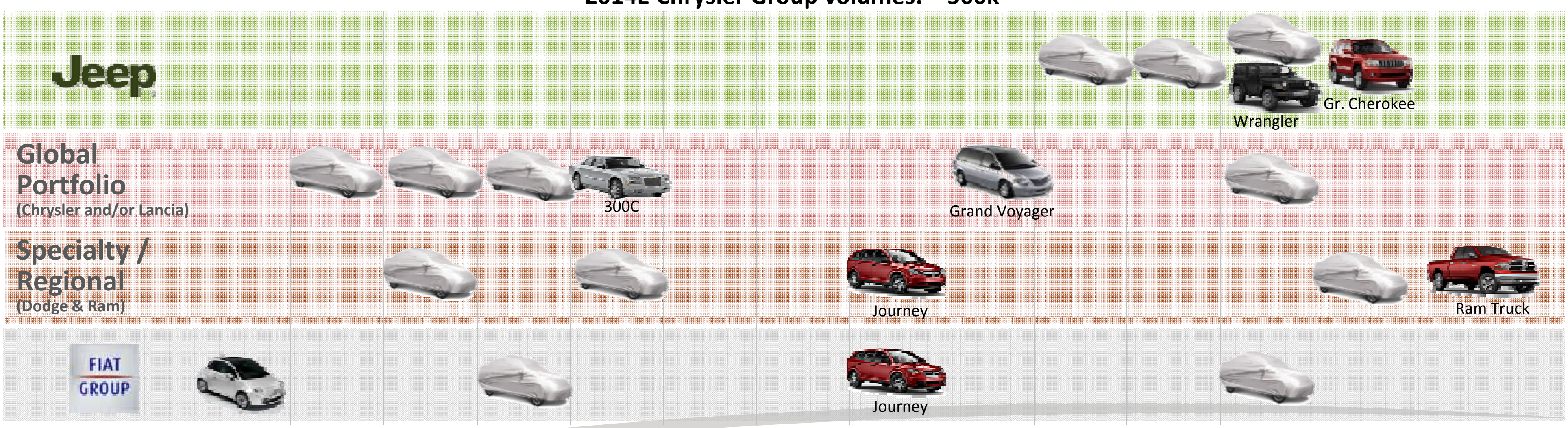
** CKD = Complete Knock-Down; SKD = Semi Knock-Down; CBU = Complete Build-Up

2014 product and brand development



	A-Seg	B-Seg	C-Seg	D-Seg	E-Seg	B-MPV	C-MPV	D-MPV	E-MPV	B-UV	C-UV	D-UV	E-UV	Pickup
Segment % of ex-NAFTA industry	13%	23%	25%	10%	4%	3%	4%	3%	0%	1%	5%	3%	2%	4%

2014E Chrysler Group volumes: ~500k



Distribution: leverage Fiat Group strength in Europe and Latin America; jointly develop in Asia

Current state

Chrysler owned
- Sales + Marketing
- Daimler back office

\+ Global distributors

- Financial Services provided by Daimler Financial
- All back office support services provided by Daimler under service level agreement
- Sales & Marketing operations predominantly located within Daimler Operations

Future state

Integrated into Fiat Group structure
- Sales + Marketing

\+ Jointly develop + Global distributors

Europe + Latin America

Asia

RoW

- Financial Services provided by: FGA Capital – Europe
FIDIS – Latina America
Fiat Group partners – RoW
- Significant expansion of dealer networks by ~25%
- Leverage distribution infrastructure & resources
- Integrate parts distribution & logistics

Summary

- International volumes will grow to ~500k by 2014
- Creation of global full product portfolio to complement Jeep products. Specialty vehicles distributed on a regional basis
- 100% of product portfolio refreshed by 2012, 50%+ derived from Fiat Group platforms by 2014
- Clear focus on development of two core brands in each market
- Dodge and Ram product will be distributed on a regional basis
- Integration of the distribution channel with Fiat Group in Europe and Latin America. Continue development of other markets
- Transition of financial services to Fiat Group and FGAC already underway
- Significant expansion of dealer network to support volume growth
- Further opportunities for regional production, facilitated by Fiat Group